

Bonuses & Incentives

[DOWNLOAD PDF VERSION →](#)

Partners have multiple ways of earning through bonuses and incentives.

Bonuses

- » Performance Bonus: 8% - 12 % Weekly
- » Development Bonus: 10% Weekly
- » Leadership Bonus: up to 45% Weekly
- » Retail/Repeat Order Bonus: 21% - 50% monthly
- » Referral/Sponsorship Bonus

Incentives

- » VIP Incentive: 1% global sales
- » Worldwide Incentive: 2.5% global sales
- » Star Director Incentive: 0.35% global sales
- » Scholarship/ Executive MBA Program Incentive
- » Promo Incentives

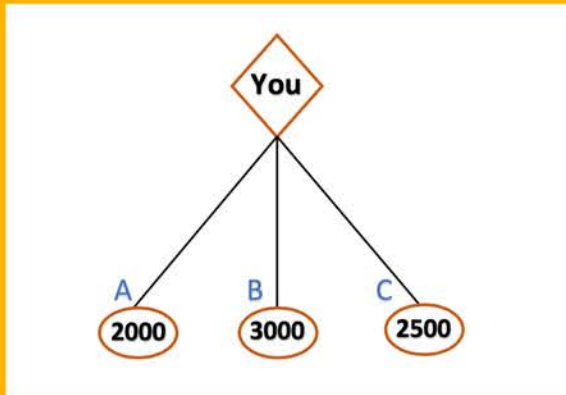
Performance Bonus

This is earned weekly from bonus leg's PV for the week. Percentage ranges from 8% to 12% based on entry level.

Weekly bonus ceiling for VIP is \$22,500 per leg. See table below:

ENTRY LEVEL	PERFORMANCE BONUS	WEEKLY BONUS CEILING
Platinum/VIP	12%	\$22,500.00 per leg
Gold	10%	\$7,500.00 per leg
Silver	8%	\$1,500.00 per leg

Performance Bonus Calculation using a VIP %



The figures in the circles indicate the cumulative team PV(point value) per leg for the week under review. PVs accumulate from purchases or sign ups.

Performance bonus is paid from the 2 legs with lower cumulative PV (bonus legs), the other leg is called your qualifying leg. In this case, Leg A and C for this week are your bonus legs. Bonus legs can change depending on activity.

Performance Bonus = (2000+2500) * 12% = 4,500 * 0.12 = \$540

Longrich exchange rate for Nigeria is N200 /dollar. Therefore performance bonus for this distributor for the week in review is

540 * 200 = N108,000

i Note for a Silver member, the PV is multiplied by 8% and for Gold it is 10%.

You can also earn on 1 leg provided is your bonus leg.(leg with lower accumulated group PV)

Development Bonus

This is paid weekly, 10% flat for everyone on 2 of the highest developed PV legs per level per leg.



Let's calculate Development bonus (DB) using the example in the diagram:

DB is paid per level per leg as above, for this member he has activities on 3 levels of his team in this week under his 3 legs.

DB therefore is:

For Level 1: Highest PV legs for the week is 1680, 720, 240. Longrich keeps the biggest that is 1680 (circled in bold) and pays you on the other two:

$$DB = (720+240) * 10\% = 960 * 0.1 = \$96$$

For Level 2:

$$DB = (720+720) * 10\% = 1440 * 0.1 = \$144$$

For Level 3:

$$DB = (1680+1680) * 10\% = 3360 * 0.1 = \$336$$

Total Development Bonus for this week = **\$96+\$144 + \$336 = \$576.**

We multiply by N200, our bonus exchange rate, and we have

$$576 * 200 = N115,200$$

The above DB will be paid to the member together with his performance bonus, leadership bonus etc for the week. Remember this is team work so grow along with your team and be sure to earn bigger DB weekly.

Leadership Bonus

Leadership bonus entitles you to earn a percentage of your downlines' earnings up to 12 generations based on sponsor tree and ranking.

i NOTE: From D3 and above you must do your 30pv retail order per cycle to earn your leadership bonus. You can use money from your back office to make this order or physical cash. This doesn't stop other bonuses.

Rank	Generation												Total	Minimum GPV per rank	Requirement	Bonus group New PV/week		
	1	2	3	4	5	6	7	8	9	10	11	12						
D1	10%														10%	720	N/A	N/A
D2	10%	5%													15%	1680	N/A	N/A
D3	10%	5%	5%												20%	3600	2 D2, on 2 legs	N/A
D4	10%	5%	5%	5%											25%	15000	2 D3, on 2 legs	N/A
D5	10%	5%	5%	5%	5%										30%	75000	2 D4, on 2 legs	N/A
D6	10%	5%	5%	5%	5%	5%									35%	225000	2 D5, on 2 legs	250pv
D7	10%	5%	5%	5%	5%	5%	5%								40%	450000	3 D5, on 3 legs	750pv
1 SD	10%	5%	5%	5%	5%	5%	5%	1%							41%	1500000	3 D6, on 3 legs	1250pv
2 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%						42%	3720000	3 D7, on 3 legs	2250pv
3 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%					43%	9000000	3 SD1, on 3 legs	5000pv
4 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%	1%				44%	20000000	3 SD2, on 2 legs	10,000pv
5 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%	1%	1%			45%	60000000	3 SD3, on 2 legs	20,000pv

Retail/Repeat Order **Bonus**

By purchasing products worth 30PV or more within a given cycle, using Repeat/Retail order, entitles you to four different kinds of repeat/retail order bonuses, two of which are described below:

A. 15 LEVELS MATRIX BONUS:

You earn \$1.35 (i.e 4.5%) on every retail/repeat order (worth 30pv or more) purchased by you or your downlines (up to the 15th generation). So if 100 people in your team do 30pv you will earn;

$$\$1.35 * 100 = \$135 * N200 = N27,000$$

B. BREAK AWAY RETAIL ORDER BONUS:

You earn 21% to 45% on all retail orders, above 30pv, purchased by you or your team members (downlines) depending on the volume of the orders. See table below;

S/N	Volume	% Bonus
1	30pv - 99pv	21%
2	100pv - 199pv	25%
3	200pv - 399pv	29%
4	400pv - 799pv	33%
5	800pv - 1599pv	37%
6	1600pv - 3499pv	41%
7	3500pv and above	45%

VIP **Incentive**

This is paid every cycle. It comes in points. Being a VIP member entitles you to this. You share in 1% of global PV (sales) for the cycle. This is quite big. These points can be exchanged for travel, car or house points.

Calculation:

$$\text{Worldwide PV} * 1\% * (\text{Personal income} / \text{Total Qualified Income} * 100)$$


Worldwide **Incentive**

This is paid from 2.5% of Global Sales. This is paid in points. It is shared as below:

Ranking	Travel	Car	House	Total
Diamond 7 and above	1%	1%	0.5%	2.5%
Diamond 6 and above	1%	1%		2%
Diamond 4 and above	1%			1%

Calculation:

$$\text{Worldwide PV} * \text{Incentive\%} * (\text{Personal income} / \text{Total Qualified Income} * 100)$$

 NOTE: 1 point = \$100

Star Director **Incentive**

This incentive is paid as cash based on ranking.

Calculation:

$Worldwide\ PV * Incentive\% * (Personal\ income / Total\ Qualified\ Income * 100)$

Ranking	Income %
5 Star Director	0.05%
4 Star Director	0.10%
3 Star Director	0.20%
2 Star Director	0.30%
1 Star Director	0.35%

Scholarship/Executive MBA Program **Incentive**

Qualifying as a Star Director (Star Director 1-5) entitles you to a 4 years Masters degree in Business & Innovation in USA, and/or an all expense Scholarship for undergraduate study at Soochow University, China for yourself or a person you nominate.

Promo **Incentives**

- CAR PROMO:** Car promo runs for 12 months. Requirements for qualification are announced at the beginning of the year. At the end of the promo qualified members are each awarded a brand new car of a stated value.
- TRAVEL PROMO:** Longrich promotes an All-expense paid international trip every quarter through out the year.